

REP HEADLINE# 6190462 TRF# 318145 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT4/12 16.04
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

ADV # _____ ADV. NAME POLI/BNELSON/DSCC/D/SEN/FL REP.# _____ OFF.# 6556 SALESMAN # _____
AGY # 1286 AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON
6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- JOE KNAUER
ALEXANDRIA, VA 22310

ORDER # _____ CONTRACT # 6190462 CLASS: NATL. LOCAL REGIONAL
PRDCT NELSON/DSCC EST#490 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1 DATE OCT4/12 16.04
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO LENA
FR JULIE
REV ADV CODE IN HDLN
TTLS RTS
PLS CFM, THX 10/4

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 490												

NO BUYS TO PRINT CONTRACT TOTAL 129895.00
OCT/12 129895.00 TOTAL SPOTS 77

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CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$266,628 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 4% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE